# Faecal Sludge and Septage Management

## **Orientation Training Module**

VERSION 1, Dec 2017

National Institute of Urban Affairs

**Credits:** 

**CEPT University** 

**CDD Society** 

**EAWAG** 

**CSE** 

and all partners of SCBP

## MODULE PURPOSE

- Basic understanding of Urban sanitation and Faecal Sludge and Septage Management
- Target audience/trainees: Staff of Urban Local Bodies, State governments, Training Institutes, Private Sector and NGOs, Consultants, Academia and students
- Handbook on FSSM Orientation provides the narrative context to this Module

## Learning Objectives

- Urbanization trend in India and the urban sanitation challenge
- Understanding ODF and ODF+ concepts and experiences
- Decentralized septage, sludge and waste water treatment solutions are technically sound options for Indian towns and cities, and are not sub optimal solution as compared to centralized sewerage systems
- Assessment & Planning for FSSM at the city level
- Overview of policy, regulation and behaviour change communication
- Gender, caste and class dimensions of sanitation

## Session 1

# Fundamentals of Urban Sanitation and Faecal Sludge and Septage Management

#### **Urbanisation**

#### Urbanization trends in India

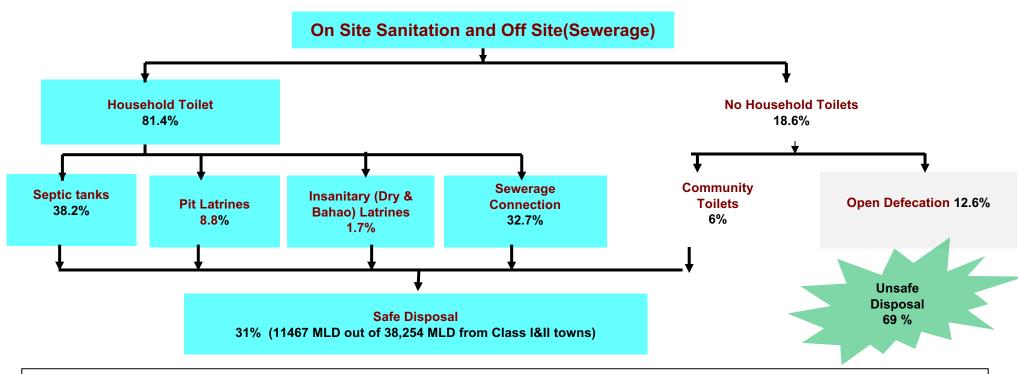
- Urban Population 377 million (31.16 %)
- Total number of urban centers:
   7935
- Statutory Towns (4041 nos.) are administered by Urban Local Bodies
- Census towns have trebled over a decade. Increase in Statutory Towns has been much slower.

Type of Urban Units	2011 Census	2001 Census
1. Towns:	7,935	5,161
(a) Statutory Towns	4,041	3,799
(b) Census Towns	3,894	1,362
2. Urban Agglomerations	475	384

Census Towns are administered via rural administration – provision of urban services not mandatory in these areas

#### **Urban Sanitation Situation in India**

(Census 2011)



- 75% of fresh water resource which is being used for drinking purpose is contaminated.
- Sewage contributes 60% of total pollution load.
- 93% of total domestic wastewater is generated in Class-I cities.

Ref.: CPCB Report, 2009

### **Key Sanitation facts from CENSUS 2011 - INDIA**



18.6% urban hhs have reported NO toilets

32.7% OF URBAN HHS HAVE ACCESS TO PIPED SEWER

38.2% HHS HAVE SEPTIC TANKS

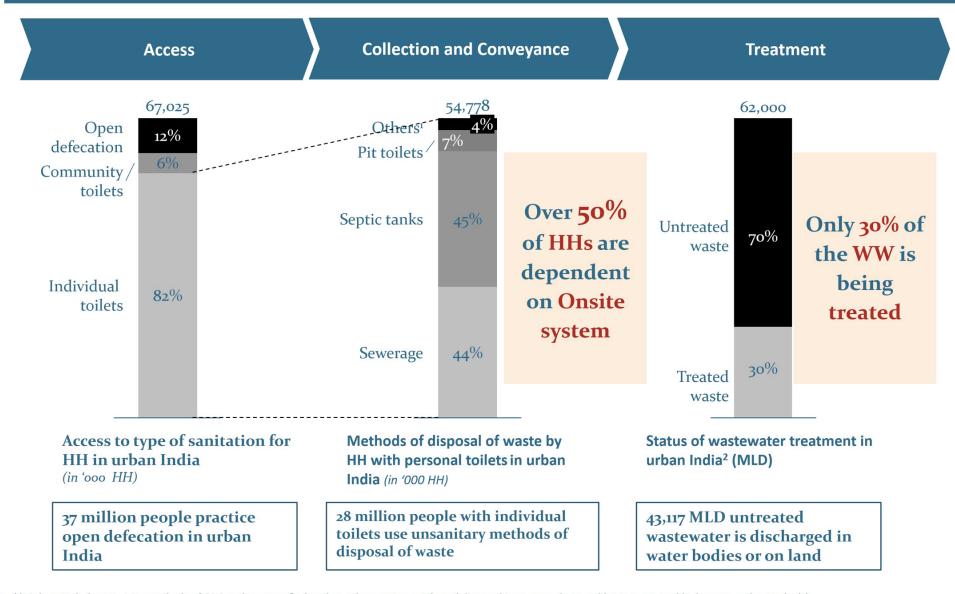


6% OF HHS DEPEND ON PUBLIC TOILET

12.6% OF HHS RESORT TO OD

Source: CEPT

## Sanitation situation in INDIA . . .



Note: (1) Others includes primitive methods of C&C such as pour flush toilets-other systems, night soil disposed intro open drain and latrines serviced by humans and animals, (2) "Inventorization of sewage treatment plants" report by Central Pollution Control Board of India (CPCB), 2015

## Recap

 What is the major sanitation challenge faced by India in this century

 What is the major sanitation challenge faced by your city/state

## **Understanding Terms**

- Black Water, Grey Water
- Sanitation
- Septage
- Faecal Sludge
- Sanitation Value Chain
- FSM Value Chain
- Faecal Sludge and Septage Management

#### **Types of Liquid waste**

#### Sewage:

Sewage is a waste water from a community, containing solid and liquid excreta, coming from houses, factories and industries.

#### **Black Water**

#### Sullage:

Sullage means waste water which does not contain excreta.

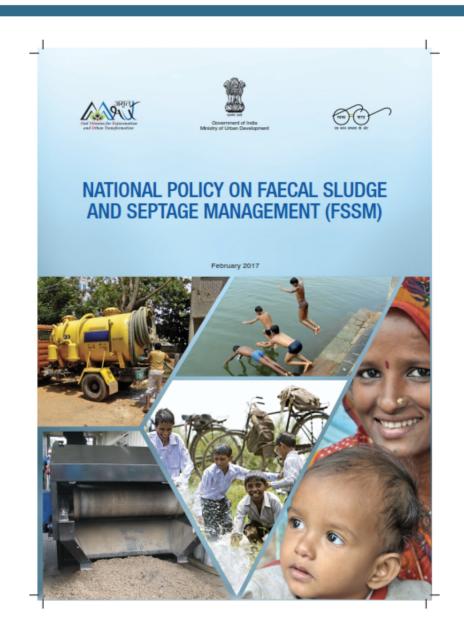
For example, waste water from kitchen and bathrooms.

**Grey Water** 

## What is Faecal Sludge . . .

"Faecal sludge is the solid or settled contents of pit latrines and septic tanks.

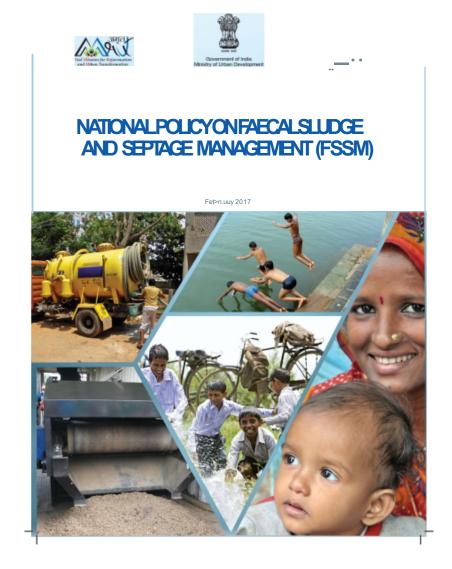
Faecal sludge (FS) comes from onsite sanitation system such as pit latrines, non-sewered public ablution blocks, septic tanks, aqua privies, and dry toilets."



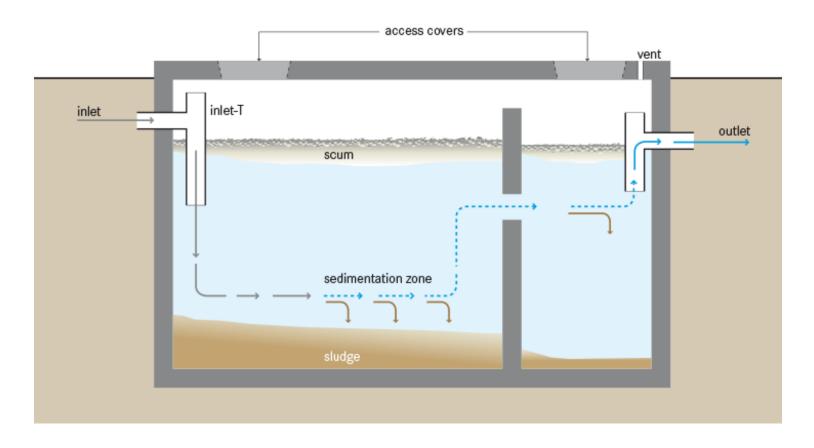
## What is Septage ...

"It is the liquid and solid material that is pumped from a septic tanl<, cesspool, or such onsite treatment facility after it has accumulated over a period of time.

Septage is the combination of scum, sludge, and liquid that accumulates in septic tanl<s".



#### **Septic Tank**



## THIS is SEPTAGE – also called Faecal Sludge





## Onsite sanitation and FSM – emerging questions

## 38.2% URBAN HHS HAVE SEPTIC TANKS







## Are septic tanks linked to soak pits

Are they built as per Codes / Specifications?

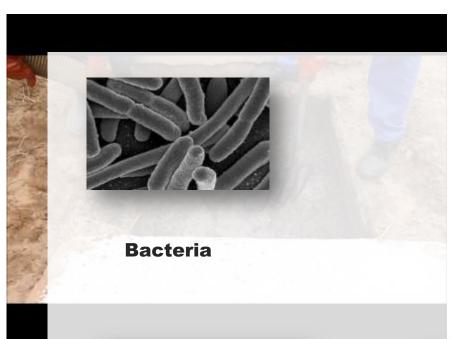
How often are they cleaned?

Where does the effluent flow?

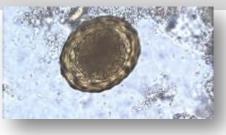
What happens to the SLUDGE?

Source: CEPT

#### THIS is what is in SEPTAGE











Trichuris trichura



**Hook worm** 

## 1 truck of Faecal Sludge and Septage carelessly dumped

= 5,000 people shitting in the open!



#### **Sanitation Systems**

Non-Sewered Sanitation System

Fecal Sludge

Sewered Sanitation system

Wastewater

**Fecal Sludge Management** 

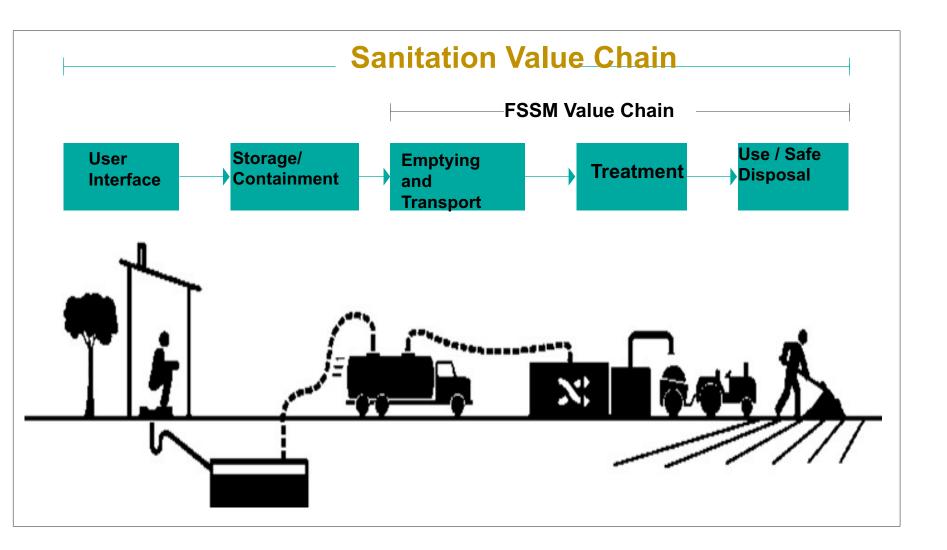
De-Centralized
Wastewater
Treatment
System
(DEWATS)

Centralized Wastewater Treatment



#### COMPARISION OF CENTRALIZED AND DECENTRALIZED METHOD

		Centralized	Decentralized	
Implementation	Capital costs High cost		Low cost	
	Skilled manpower	High requirement	Not required	
Operations	Water needed	More than 135 LPCD	Less requirement of water compared to 135 LPCD	
	O&M costs	High costs	Low on Low on municipality households	
Overall issues	Implementation challenges	High	Low on High on municipality households	
	Life Span	More than 20 years	Upto 10 years	
Ove	Treatment	Easier Centralized or DEWATS	Challenging for municipalities	



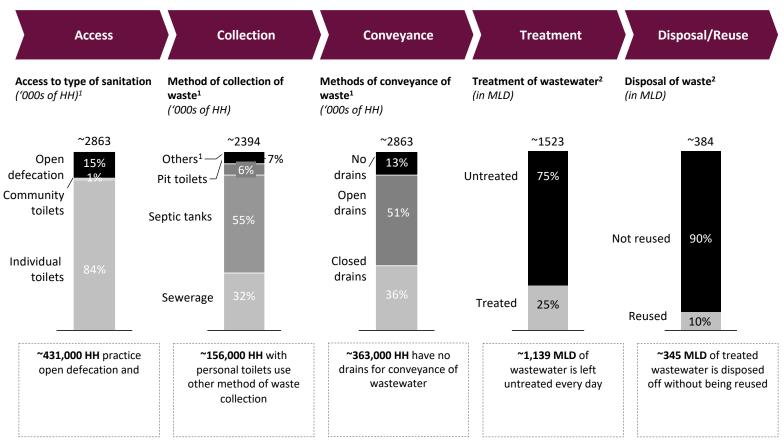
Recap: Challenges of Urban Sanitation and Waste Water

- Unlined and unscientific septic tank toilet system
- No treatment of septage waste

- Large number of small towns and cities without sewerage system
- A large volume of untreated waste water generated, not treated.

#### Significant gaps exist across the sanitation value chain in Urban Rajasthan

Number of ULBs1: 185

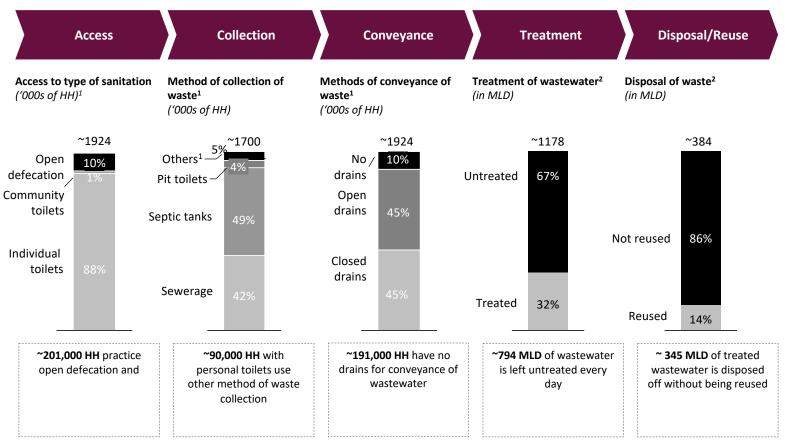


#### Source:

- L. Census 2011 Tables on Households Amenities
- CEPT Analysis using information from (i) Draft Note on State Sewerage & Waste Water Policy 2015, Department of Local Self Government, Government of Rajasthan (<a href="http://www.ruifdco.rajasthan.gov.in/Content/Water-Policy-Draft\_CMAR\_06102015.pdf">http://www.ruifdco.rajasthan.gov.in/Content/Water-Policy-Draft\_CMAR\_06102015.pdf</a>; (ii) Inventorization of sewage treatment plants, Central Pollution Control Board -2015 (<a href="http://www.cpcb.nic.in/upload/NewItems/NewItem\_210\_Inventorization\_of\_Sewage-Treatment\_Plant.pdf">http://www.cpcb.nic.in/upload/NewItems/NewItem\_210\_Inventorization\_of\_Sewage-Treatment\_Plant.pdf</a>); (iii) Service Level Benchmarking Gazette Notification 2013-14, (<a href="http://cmar-india.org/Downloads.aspx?id=13">http://cmar-india.org/Downloads.aspx?id=13</a>)

#### Significant gaps exist across the sanitation value chain: AMRUT Cities of Rajasthan



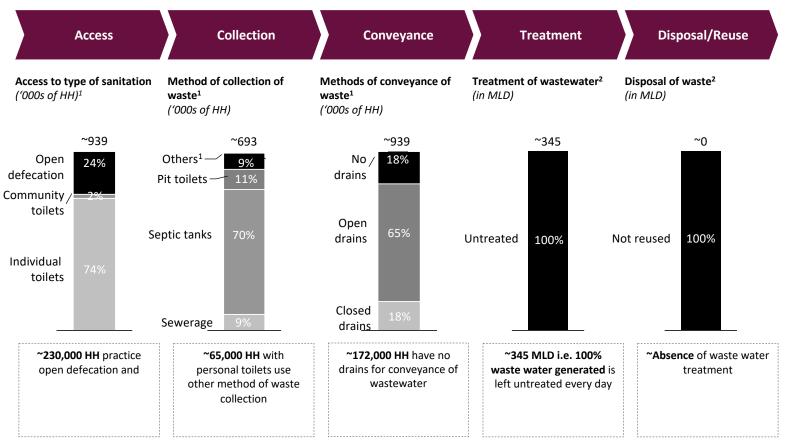


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#### Significant gaps exist across the sanitation value chain: Non-AMRUT Cities of Rajasthan



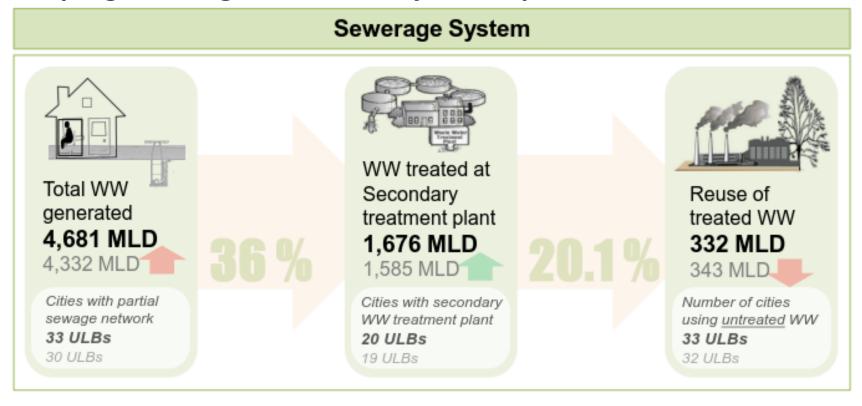


#### Source:

- .. Census 2011 Tables on Households Amenities
- CEPT Analysis using information from (i) Draft Note on State Sewerage & Waste Water Policy 2015, Department of Local Self Government, Government of Rajasthan (<a href="http://www.ruifdco.rajasthan.gov.in/Content/Water-Policy\_Draft\_CMAR\_06102015.pdf">http://www.ruifdco.rajasthan.gov.in/Content/Water-Policy\_Draft\_CMAR\_06102015.pdf</a>); (ii) Inventorization of sewage treatment plants, Central Pollution Control Board -2015 (<a href="http://www.cpcb.nic.in/upload/NewItems/NewItem\_210\_Inventorization\_of\_Sewage-Treatment\_Plant.pdf">http://www.cpcb.nic.in/upload/NewItems/NewItem\_210\_Inventorization\_of\_Sewage-Treatment\_Plant.pdf</a>); (iii) Service Level Benchmarking Gazette Notification 2013-14, (<a href="http://cmar-india.org/Downloads.aspx?id=13">http://cmar-india.org/Downloads.aspx?id=13</a>)

#### Overview of sanitation situation in Maharashtra

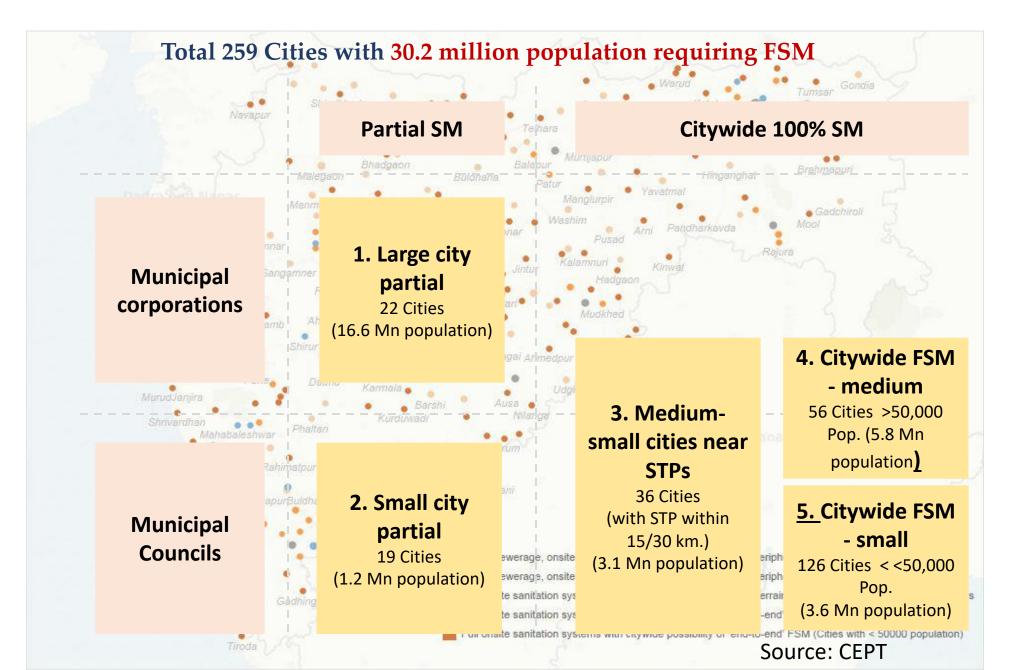
#### **Septage Management Priority: Example of Maharashtra**



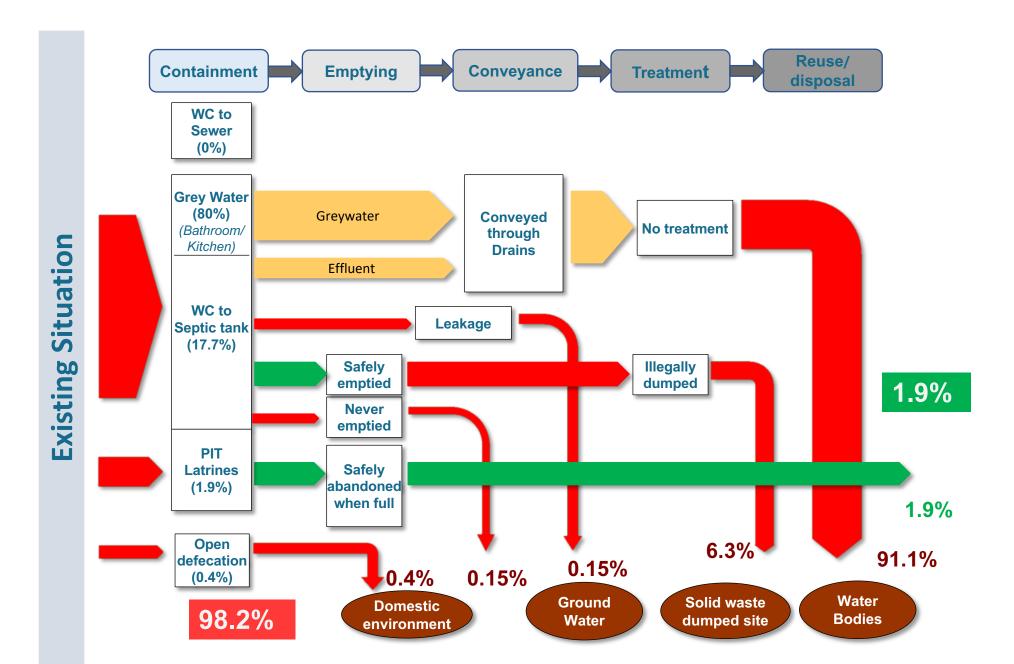
- Only 33 Cites out of 360+ cities have partial sewer network
- Only 20 Cites have wastewater treatment facility
- 20% of treated wastewater is reused

Source: CEPT

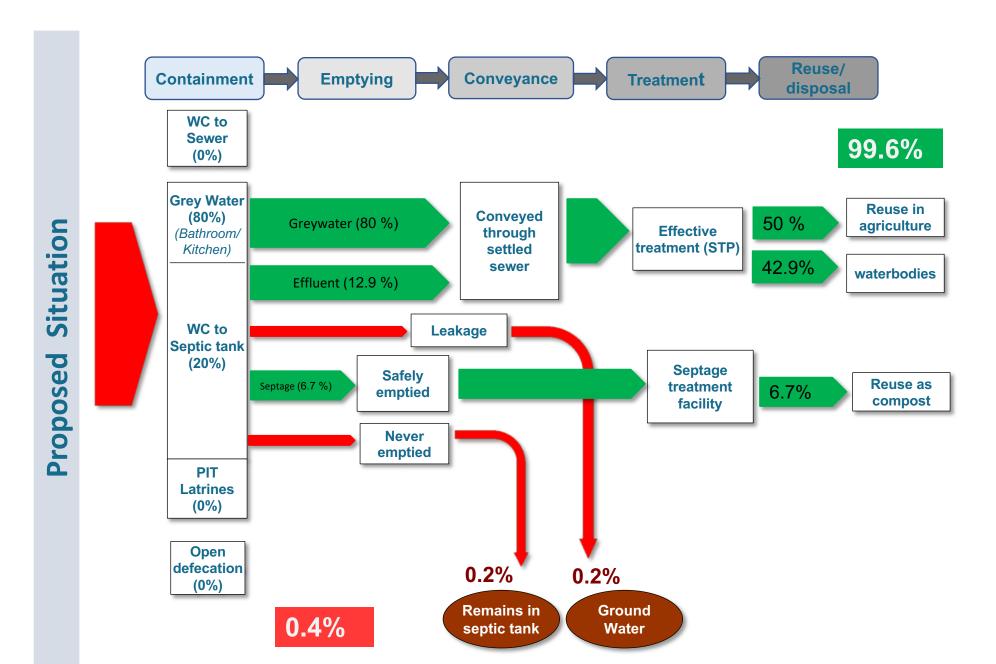
#### Extent of septage management (SM) required in Maharashtra



#### Wastewater flow diagram



## Integrated FSM and Waste Water Planning



## Policy and Programmes

- ODF Protocol
- ODF and ODF Plus
- NFSSM Policy

ODF City: Definition

A city / ward can be notified/declared as ODF city/ ODF ward if, at any point of the day, not a single person is found defecating in the open.

#### **ODF Protocol**

- All households that have space to construct toilet, have constructed one.
- All occupants of those households that do not have space to construct toilet have access to a functional community toilet within a distance of 500 meters.
- All commercial areas have functional public toilets within a distance of 1 kilometer.
- Details of all Individual household toilets (IHHL) constructed from 2011 onwards will have to mandatorily be uploaded on the SBM-Urban portal
- Pictures of all functional community and public toilets in the city, irrespective of the date of construction, will have to mandatorily be uploaded on the SBM-Urban portal.

## Maharashtra ODF and ODF Plus Protocol

	Elimination of OD	Access to toilets	Conveyance and treatment of
	practices	Access to tollets	faecal waste
ODF City	<ul> <li>Not a single person found in defecating in the open</li> <li>No traces of faeces are visible in the city at any time in of the day.</li> </ul>	All the properties in the city have access to either own toilet or functional community/public toilet Floating population in the city has an access to sufficient and functional public toilets	ï All toilets are connected to a disposal system
ODF+ City	<ul> <li>Not a single person found defecating in the open</li> <li>No traces of faeces are invisible in the city at any time of the day.</li> </ul>	At least 80% of residential properties in the city have access to own toilets Remaining properties and floating population in the city have access to functional community/ public toilets	<ul> <li>All toilets are connected to a disposal system</li> <li>Regular and safe collection, conveyance and treatment of all the feacal matter</li> </ul>
ODF++ City	<ul> <li>Not a single person found defecating in the open</li> <li>No traces of faeces are resistible in the city at any time of the day.</li> </ul>	At least 95% of residential properties in the city have access to own toilets Remaining properties and floating population in the city have access to functional community/public toilets	All toilets are connected to safe disposal system Regular safe collection, conveyance and treatment of all feacal matter and waste water including septic tank effluent and grey water

#### **Need** for Faecal Sludge and Septage Management (FSSM)

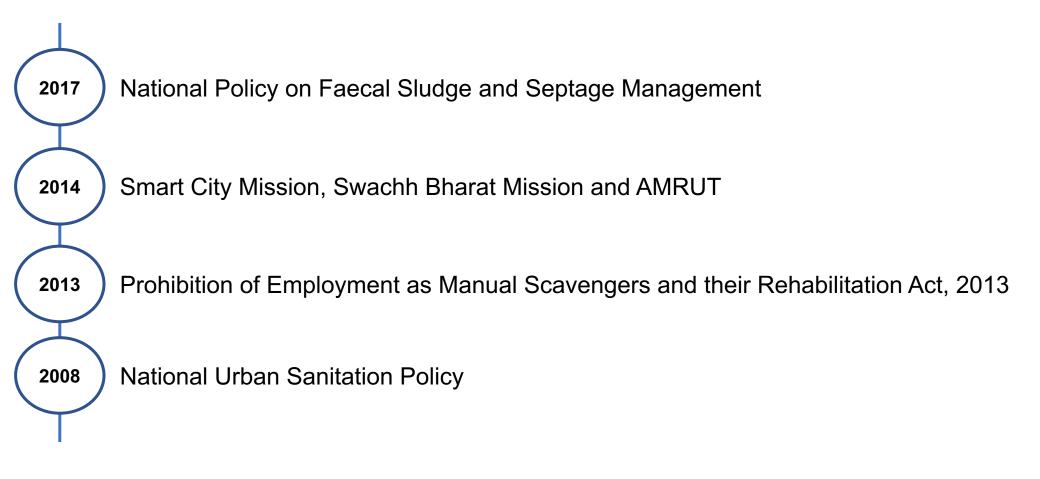
- Facilities like septic tanks, dry latrines, community toilets, or other types accumulate faecal sludge
- Septage needs to be removed periodically.
   If this septage is not properly managed,
   negative impacts on the urban
   environment and on public health may
   result
- Environmental pollution is caused by effluents of not regularly de-sludged septic tanks or community toilets;
- Improper handling of septage regenerates the risks of faecal matter re-entering the domestic environment

Table 3: Pollutants in the effluent of on-site treatment Systems

Pollutant	Reason for concern	
Total suspended solids	In surface waters, suspended solids can settle and form sludge deposits that smother benthic invertebrates, fish eggs and can contribute to benthic enrichment, toxicity and sediment oxygen demand.  Colloidal solids can block sunlight, affect aquatic life and lower the ability of aquatic plants to increase the dissolved oxygen in the water.	
Biodegradable organics (BOD)	Biological degradation of organics can deplete the dissolved oxygen is surface waters resulting in anoxic conditions, harmful to aquatic life.	
Nitrogen	Nitrogen could lead to eutrophication and dissolved oxygen loss in surface waters. High levels of nitrate nitrogen in drinking water can cause methemoglobinemia in infants and pregnancy complications for women. Livestock can also suffer from drinking water high in nitrogen	
Phosphorus	Phosphorus would also lead to eutrophication and reduction of dissolved oxygen in surface waters.	
Pathogens	Parasites, bacteria and viruses can cause communicable diseases through body contact, ingestion of contaminated water or shellfish. Transport distances of some pathogens (bacteria and viruses) can be quite significant.	

Effluent and septage from septic tanks systems impacts ground and surface water resources

#### **Policy initiatives, Guidelines and Schemes for FSSM:**



## Discussion Challenges and Opportunities of FSSM

- What are current practices and challenges from your state perspective?
- What are institutional and monitoring challenges in FSSM?
- Divergent Challenges faced by different stakeholders
  - > Households,
  - > Private emptier,
  - > City government
  - Find Users
- Links with SBM / AMRUT

## Session 2: Challenges and Opportunities in FSSM

## **Challenges in Access**

#### **Individual Toilet**



#### **Community Toilet**



#### **Public Toilet**



- Space issues
- Affordability issues
- Inadequate water supply in selected regions
- Dilapidated/ Quality
- Insanitary toilet -Unsafe toilet

- Poor condition
- Lack of O&M
- Water Supply and Electricity issue
- Limited time access
- Not adequate
- Require huge space at prime location
- Categorized as Unsafe toilet as per Joint Monitoring programme

## Challenges in collection system

Septic tanks are below the toilets and don't have access covers



Inaccessible septic tanks with sealed tops



Septic tanks located near drains and sealed from the top



Single pit toilets



Oversized septic tanks



Toilets directly connected to drains



#### Used in Maharashtra and Jharkhand



**Plastic** 



RCC

#### Recommended sizes of septic tanks

SI.	Number	Length	Breadth	Liquid depth for Liquid depth for	
No.	of Users	(m)	(m)	Cleaning once/2 years	Cleaning once/3 years
1	5	1.5	0.75	1.0	1.05
2	10	2.0	0.9	1.0	1.40
3	15	2.0	0.9	1.3	2.0
4	20	2.3	1.1	1.3	1.8
5	50	5.0	2.0	1.0	1.24
6	100	7.5	2.65	1.0	1.24
7	150	10	3.0	1.0	1.24
8	200	12	3.3	1.0	1.24
9	300	15	4.0	1.0	1.24

Source: CPHEEO Manual on Sewerage and Sewage Treatment, Part A - Engineering, 2012

#### Recommended sizes of twin pits/leaching pits

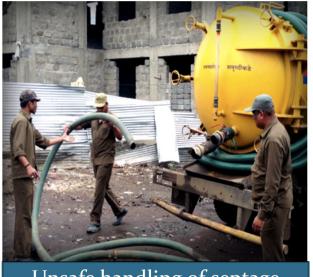
Pit type	5 users		10 users		15 users	
	Diameter in m	Depth in m	Diameter in m	Depth in m	Diameter in m	Depth in m
Dry pits	0.9	1.0	1.1	1.3	1.3	1.4
Wet pits	1.0	1.3	1.4	1.4	1.6	1.5

Source: CPHEEO Manual on Sewerage and Sewage Treatment, Part A – Engineering, 2012

## Challenges in Conveyance system



Services mainly provided by city governments



Unsafe handling of septage



No monitoring mechanism for informal sector

- Cleaning cycle greater than 8-10 years against recommended cycle of 2-3 years
- Due to infrequent cleaning, septage begins to solidify in tanks and septic tank fills up, faecal matter along with effluents is released into the drains



Emptying when the tank is full

## Challenges in Disposal system

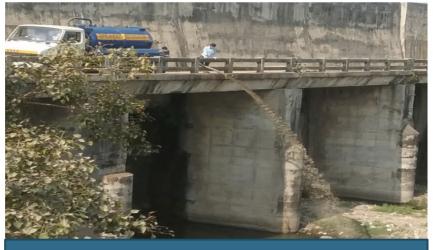




Disposal of septage at dump site

#### NO TREATMENT OF FAECAL SLUDGE & SEPTAGE





Disposal of septage in water bodies

## **Standards for Disposal**

Effluent discharged standards for Sewage Treatment Plant are mentioned below:

SI. No.	Industry	Parameters	Standards for New STPs (Design after notification date)*
	Sewage Treatment Plant	рН	6.5-9.0
		BOD	10
		COD	50
		TSS	20
		NH <sub>4</sub> -N	5
		N-total	10
		Fecal Coliform (MPN/100ml)	<100

Note:

- (i) All values in mg/l except for pH and Coliform.
- (ii) These standards will be applicable for discharge in water resources as well as for land disposal. The standards for Fecal Coliform may not be applied for use

Source : Gazzate notification by MoEF, 24<sup>th</sup> November 2015 http://www.moef.gov.in/sites/default/files/Draft%2onotification %2oof%2oSewage%2oTreatment%2oplan.PDF

Actual quality of septage that is being disposed off

Standards of disposal of septage

Sr.No.	Parameter	Faecal Sludge & septage				
	Test results					
1	рН	7.6-9				
2	BOD	6000 - 16500				
3	COD	11408 - 27776				
4	TSS	9000- 90000				
5	Total Nitrogen (as N)	300-800				
6	Faecal Coliforms (MPN/100ml)	>1600				

## Discussion Challenges and Opportunities of FSSM

- What are current practices and challenges from your state perspective?
- What are institutional and monitoring challenges in FSSM?
- Divergent Challenges faced by different stakeholders
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# SESSION 2 FSSM Planning Process

## Five Stages of Assessment . . .



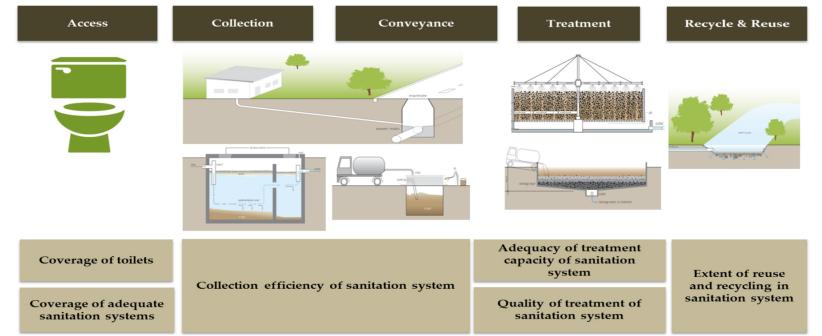
#### Stage 1: Assessing Service Performance Across the Full Service Chain



**Assessing service performance across** the **service chain** through a city level assessment is the first step in planning process.

It is an important exercise, which provides an **initial sense** of the **state of FSM in the city**, help in understanding the context and **identifying gaps** in key services.

The **data collection** and **field assessments** in the city should start with a kick-off meeting with **key stakeholders**.



## **Stage 1: Assessment across sanitation Service Chain...**

#### **Access**

#### Collection

#### Conveyance

## Treatment / Disposal / Reuse



Identify Dependence on Various Toilet Facilities

Capture details of community / public toilets

**Spatial Variations** 





Assess details of Septic Tanks related to location, size, design and access

Dependency on On-Site Systems





Assess available infrastructure and process for septic tank emptying

Details related to type / size of Trucks

Coverage in different parts of city

Number of Septic tank emptied annually

Private sector availability



Identify present location of septage disposal/treatment

Assess the capacity requirement / adequacy of a Septage Treatment Facility

Reuse of treated septage

Market and Demand for Reuse

#### Stage 1: Citywide Sanitation assessment through Indicators - SAN Benchmarks

Citywide Sanitation Indicators (Sewerage system + Onsite systems)				
1. Coverage of toilets	Percentage of properties with access to toilet facility in the city			
2. Coverage of adequate sanitation system	Percentage of households with individual or group toilets connected with adequate sanitation systems (sewer network/ septic tank / double pit system) to total households in the city.			
3. Collection efficiency of sanitation system	Weighted average of collection efficiency of each sanitation system, weighted by share of households dependent on each sanitation system.			
4. Adequacy of treatment capacity of sanitation system	Weighted average of adequacy of treatment plant capacity available for each sanitation system, weighted by share of households dependent on each sanitation system.			
5. Quality of treatment of sanitation system	Weighted average of quality of treatment of each sanitation system, weighted by share of households dependent on each sanitation system.			
6. Extent of reuse and recycling in sanitation system	Weighted average of extent of reuse of treated wastewater and sludge after adequate treatment as a percentage of wastewater and sludge received at the treatment plant, weighted by share of household dependent on each sanitation system.			

Stage 1: Tools for Assessing Service Performance

- Sani Plan
- Rapid Assessment Tool
- Shit Flow Diagram

## RAPID ASSESSMENT TOOL

**SHOW ITS OPERATION** 

## SFD FILM

https://www.youtube.com/watch?v=7a3VdJh2WAQ&feature=youtu.be

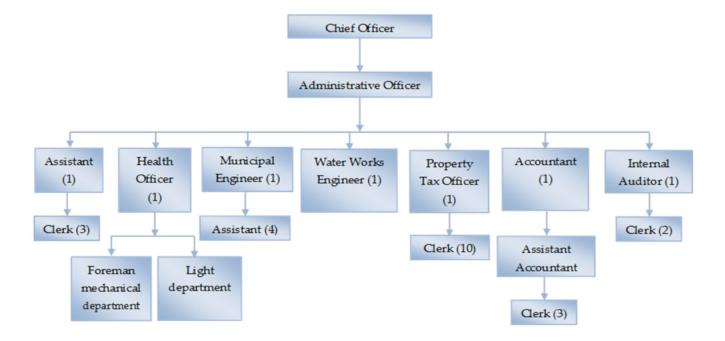
## Stage 2: Assessment of enabling environment: Policy, Regulation and Institutions



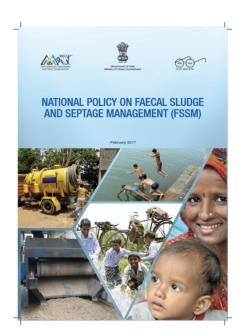
It is important to understand and assess the prevailing enabling and regulatory environment as well as capacity of local stakeholders to manage the citywide FSM services.

This can be **assessed** by a review of: a) **State/national policies** and guidelines on FSM, b) **Regulatory framework** for treatment, disposal, and reuse of faecal matter, and c) assessing **roles** and **responsibilities** of **local government** for FSM.

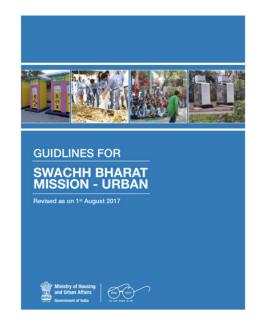




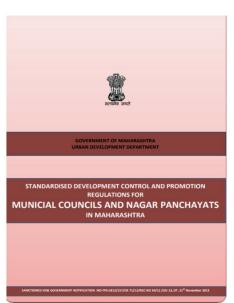
## Stage 2: Review of state policies , acts & programmes that enable FSSM



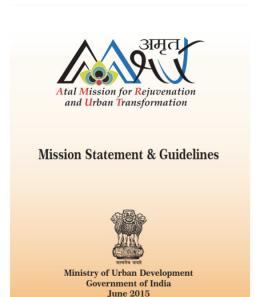












## Stage 2: Tools for policy and governance assessment

**TOOLS** available for

**ASSESSING** policies,

**REGULATIONS and** 

**CAPACITY of Local** 

government

Assessment areas				
National and state policy and guidelines		regime for institutional es	Assessing local capacity for FSM	
Assessment Too	ols	Download		
5. Assessing policies and affecting FSM at local	_	(NUSP , GoM , C	a. Sample policies and guidelines (NUSP, FSM guidelines GOI / GoM, GoTN, FSM in Urban Maharashtra, Other Sanitation Acts)	
6. Assessing capacity at local level: local government and other stakeholders		<ul> <li>a. Examples of Process mapping</li> <li>b. Examples of citizens charter</li> <li>c. Interview guide for local government to assess capacity for PSP</li> </ul>		

Source: IFSM toolkit - http://ifsmtoolkit.pas.org.in/

#### **Stage 3:** Technology options for FSSM services



In designing a citywide IFSM service, it is important to **assess** technology options for each link in the service chain.

This ranges from **appropriate toilets** and **onsite systems** such as septic tanks to **conveyance** as well as **treatment** and reuse.



Twin pit



**Bio-digestor** toilet



**Emptying services** 

Conventional Vacuum Tanker



Mini-Vacuum Tanker (Vacutug)



**Treatment** technologies

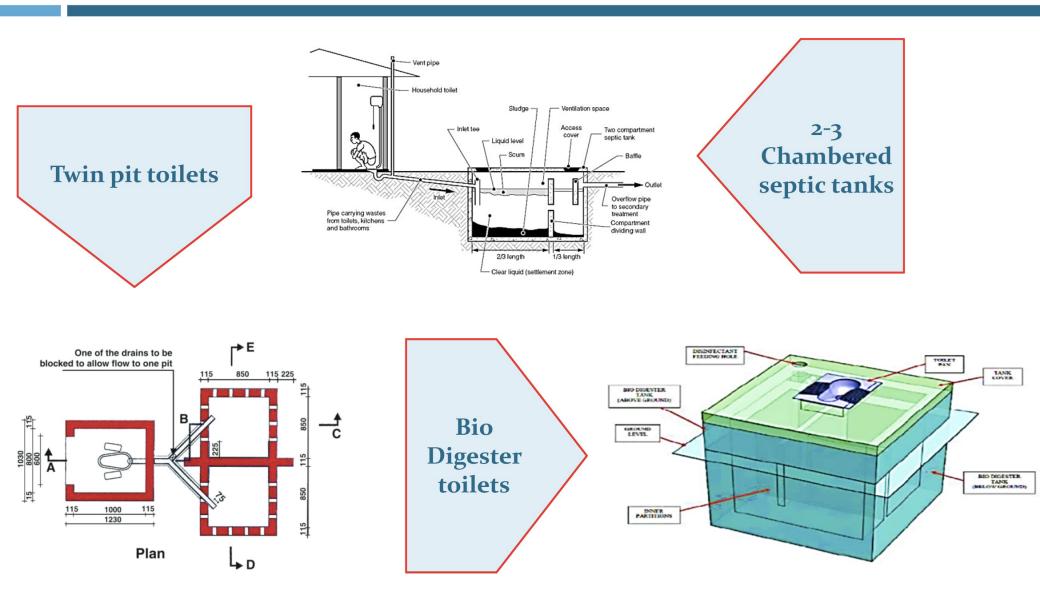
Sludge drying bed



Co-composting



#### Stage 3: Assessing options for toilets and septic tanks



Source: Guidelines for Swachh Bharat Mission – Urban (2017), Ministry of Housing and Urban Affairs (MoHUA), Government of India (GoI)

#### Stage 3: Assessing options for emptying services and conveyance

#### "When the pit is Full".

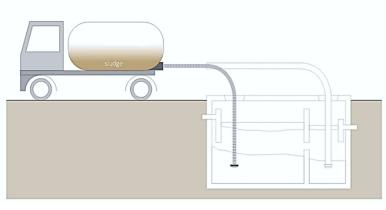
Often a tank is emptied when it is full. There is a tendency to use/build oversized septic tanks to avoid frequent emptying. It is important to assess how often a septic tank is emptied. Such information will need to be gathered through a household surveys.

#### **Planning Decision**

**Demand desludging** 

V/S

**Scheduled desludging** 





Sketch adopted from compendium of sanitation systems and technologies, Eawag

#### **Example**

In India: the Central Public Health Engineering and Environmental Organization (CPHEEO) suggests:

"Yearly desludging of septic tank is desirable, but if it is not feasible or economical, then septic tanks should be cleaned at least once in two three years, provided the tank is not overloaded due to use by more than the number of persons for which it is designed"

Pg 9-22, CPHEEO Manual

#### Stage 3: Vehicular options for septage collection



#### Conventional Vacuum Tanker

For septic tanks which have proper access roads, a larger vehicle maybe used



#### Mini-Vacuum Tanker (Vacutug)

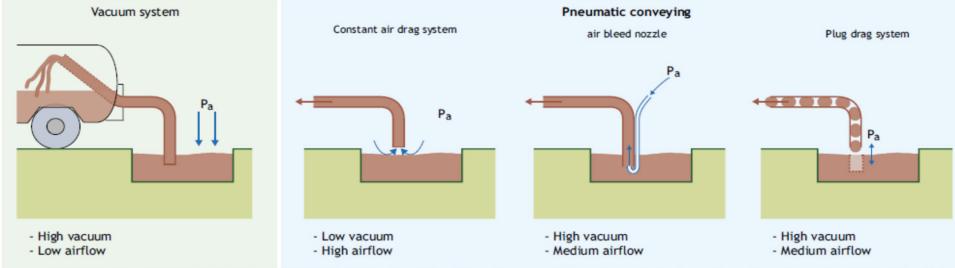
For septic tanks located in narrow lanes or those that do not have proper access roads, smaller vehicles maybe used



#### Gulper

Smaller mechanized tricycle/ motorcycle mounted collection tanks of 20–40 litres

#### Four types of vacuum sludge removal techniques



#### Stage 3: Assessing options for treatment and reuse of faecal sludge/septage

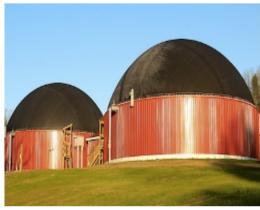
#### Treatment / Reuse / Disposal

- ☐ Treatment at existing sewage treatment plants
  - Septage addition at the nearest sewer manhole
  - Septage addition at the STP
  - Septage addition to sludge digesters/sludge drying beds
- ☐ Treatment at independent septage treatment plants
  - **Space is not a constraint**: Lime treatment, Sludge drying beds, Anaerobic baffled reactor, stabilization pond, Constructed wetland, co-composting with solid waste
  - Space is a constraint : Mechanical Dewatering system
- Properly **treated sludge** can generate energy and can be **reused** to reclaim parched land by application **as soil conditioner**, and/or as a **fertilizer**













Source: Advisory note on Septage management in Urban India (2013), MoUD, GoI

#### Stage 4: Exploring Potential private sector role across the service chain



While the **city governments** generally **have** the **mandate** to **ensure service provision**, often there is an **active private sector** that provides FSM services in the city.

It is necessary to **assess** the **current role** of **private sector** providers as well as their **potential role** in a citywide service provision

The assessment will thus need to start with a quick **landscape analysis**, and can be followed by a **detailed assessment** after the FSM strategy is developed.



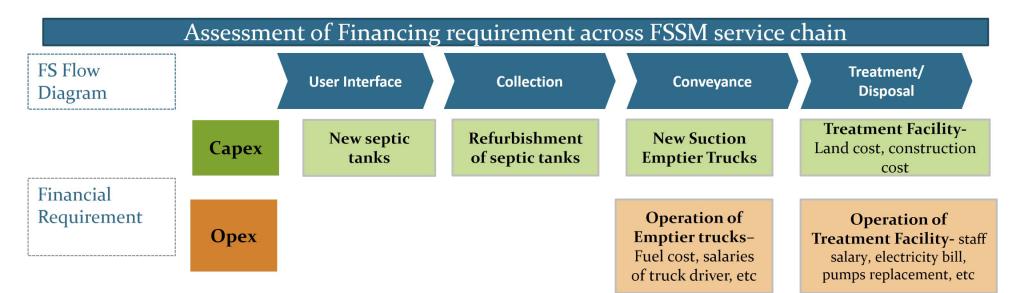
## **Stage 5:** Financial Assessment



To ensure financial **sustainability** of **FSSM services**, it is important to **assess capacity for financing** both capital and O&M expenditure over the plan period.

This can start with an **assessment** of **financial** requirements for both **capital** and **O&M expenditures**.

The assessment also **provides guidance** on **potential sources** of **finance** for meeting these expenditures including through external **grants**, **private sector investments**, user contributions, external **debt** or through local government internal resources.

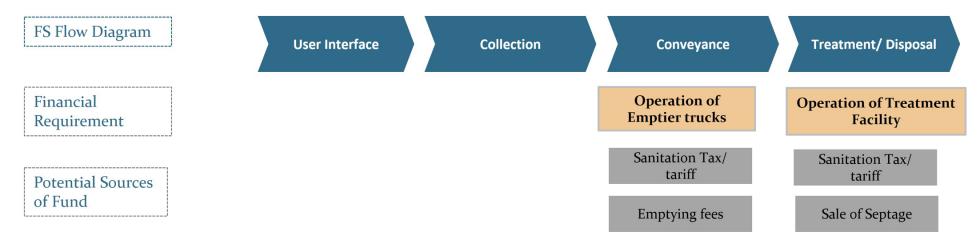


## **Stage 5: Potential sources of finance**

#### A. Potential sources of finance for Capital Expenditure

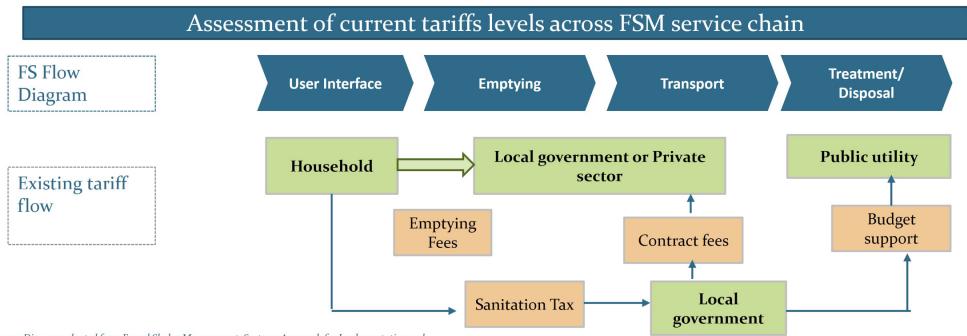
FS Flow Diagram **Treatment/ Disposal User Interface** Collection Conveyance **New septic** Refurbishment of **Suction Emptier Financial Treatment Facility** septic tanks **Trucks** tanks Requirement Central/state Central/state Grants Households Households Grants **Potential Sources** Government of Fund Private sector Government Private sector Subsidy Subsidy Local government Local government CSR fund fund fund CSR fund

#### B. Potential sources of finance for O&M Expenditure



## **Stage 5: Review of required tariffs**

- □ Local government become financially sustainable by leving taxes and/or user charges so as to recover O&M costs of recent urban development programmes.
- ☐ It is therefore imperative that any proposed investment plan includes ways to recover O&M costs.
- Besides meeting operating expenses, the ULB is required to keep sufficient surplus to meet repayment obligations in addition to its committed capital expenses.



Source: Diagram adopted from Faecal Sludge Management: Systems Approach for Implementation and Operation, Linda Strande, Mariska Ronteltap, Damir Brdjanovic, IWA 2014

#### References

- Performance Assessment System Project, (2015)." Assessment Tool for Citywide Integrated FSM Planning", Mimeo, Retrieved 1 August 2016, from <a href="http://ifsmtoolkit.pas.org.in/">http://ifsmtoolkit.pas.org.in/</a>
- Ministry of Urban Development (MoUD), (2013), "Advisory note on septage management in urban India". MoUD, GOI.
- Ministry of Urban Development (MoUD), (2017), "National Policy on Faecal Sludge and Septage Management (FSSM)". MoUD, GOI.
- Strande, L., Ronteltap, M., & Brdjanovic, D. (2014), "Faecal sludge management Systems: Approach for Implementation and Operation", IWA Publishing, London.
- Tilley, E., Ulrich, L., Lüthi, C., Reymond, Ph., Schertenleib, R. and Zurbrügg, C., 2014. "Compendium of Sanitation Systems and Technologies", 2 Revised Edition, Swiss Federal Institute of Aquatic Science and Technology (Eawag), Switzerland.

## **Group Exercise**

#### Prepare FSSM plan for a city

Participants will plan for infrastructure that is required for implementing a FSSM plan for a city.

FSSM PLAN				
Sr.No	Description	No.		
	Input details			
A	Population	65251		
В	Total households (HHs)	13112		
С	HHs having toilets with septic tanks	9901		
D	No. of community/ public toilets having septic tanks	21		
Е	Average volume of household and community toilet septic tanks (cum)	5		
F	Septic tank cleaning cycle for HHs (Years)	3		
G	Septic tank cleaning cycle for CT/PT (Days)	7		
Н	No. of working days in an year	300		
I	No. of trips possible per emptying vehicle per day (trip/day/vehicle)	4		

## **Key Outputs...**

- Number of tanks to be emptied daily = \_\_\_\_\_daily
  - HHs toilets connected to septic tank / cleaning cycle for HHs = \_\_\_\_annually
    - HHs toilets to be cleaned daily = annual cleaning / number of working days = \_\_\_\_\_daily
  - CTs connected to septic tank / cleaning cycle for CTs = \_\_\_\_daily
- Number of trucks required = \_\_\_\_ nos
  - Number of tanks to be emptied daily / Number of trips per day = \_\_\_\_ nos
- Volume of septage to be treated = \_\_\_\_ cum/day
  - Average volume of HHs and CTs septic tanks x Number trips per day = \_\_\_ cum/day

## **FILM**

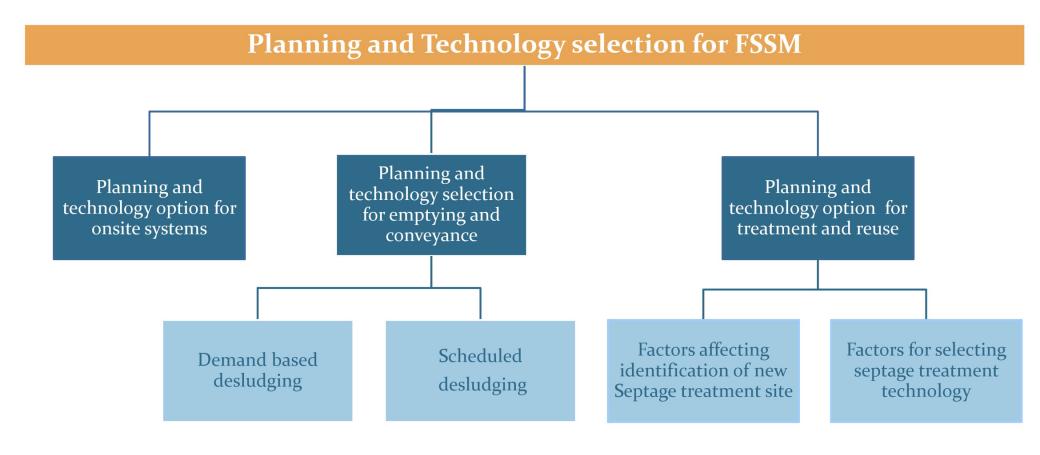
## DEVANAHALLI FAECAL SLUDGE TREATMENT PLANT

# SESSION 4 PLANNNING AND TECHNOLOGY SELECTION FOR FSSM

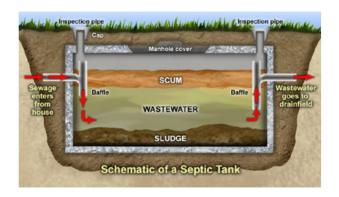
## **Objective of the Session**

In designing a citywide IFSM service, it is important to plan and assess technology
options for each link in the service chain. This ranges from appropriate toilets and
onsite systems such as septic tanks to conveyance as well as treatment and reuse.

- The session will give brief overview on how to plan FSSM services in a city.
- The session will also provide guidance on various parameters that need to be considered to select **appropriate technology** based on local conditions.



### Septage Quantity calculation..



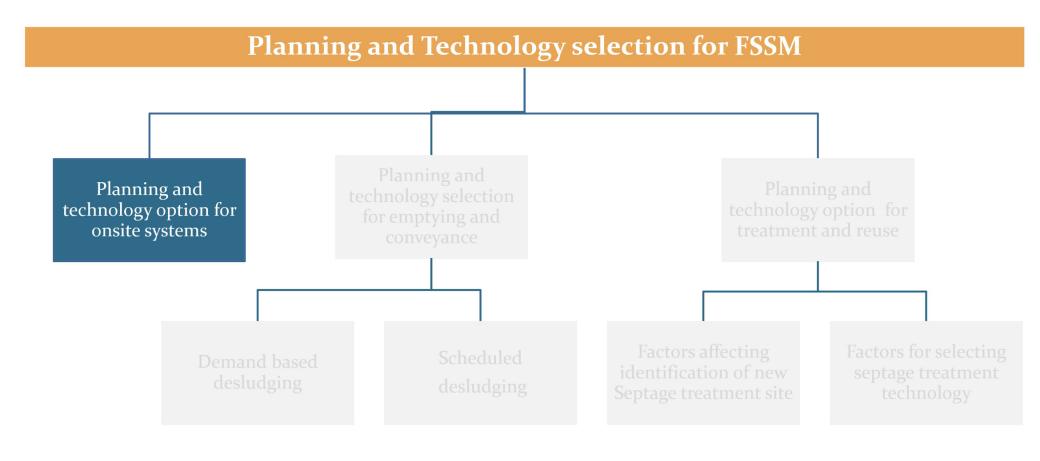
#### Volume of Septic tanl {

- Requires detailed survey of each property (residential, community, commercial, institutional)
- Total volume of all types of collection system

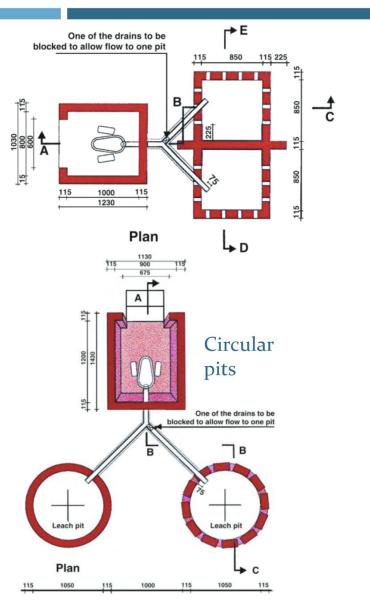


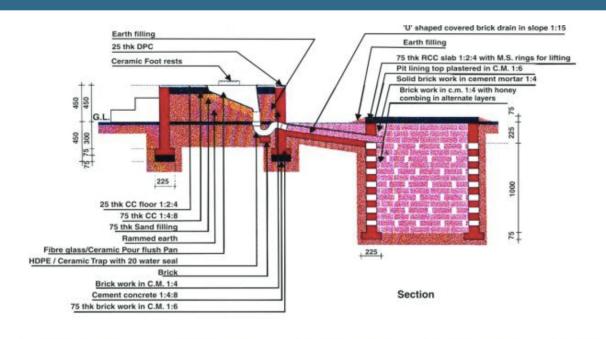
#### Per capita generation Standard

- Based on Std norm of 230
   litres/capita/year (GOI septage guidelines)
- Septage quantity (litres/year)=
   population\*230



# Technology option for onsite systems (1/3)





**Applicability:** water use 25-50 lpcd

Soil characteristic: Highly permeable soil

**O&M Requirement:** 1. Desludging, once pit is full

2. The undigested and unstabilized sludge must be treated and

disposed of safely.

Limitation and risk: 1. Manual desludging of excreta and its indiscriminate disposal

2. Not Applicable if the bottom of the pit is < 2 m. above the

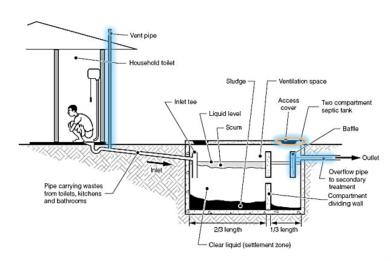
groundwater table

3. Problems arise when water use increases

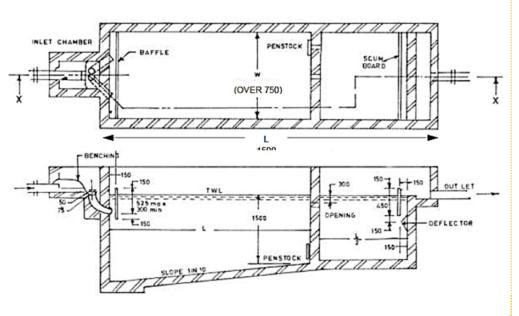
4. Not designed to cater for sullage water

**Linked technologies:** Pit emptying and faecal sludge treatment

# Technology option for onsite systems (2/3)



(Dimensions in mm)



Gas release

Septic Tank

Anaerobic Filter

Liquid

Sludge

Gas release

#### **Applicability:**

- 1. Where there is no sewerage network.
- 2. Appropriate in peri-urban settlements as they do not require any centralized infrastructure.

### Soil characteristic:

- 1. Must be suitable for infiltration of effluent
- 2. Micro wetland can help through increased evapotranspiration losses and moisture uptake

O&M Requirement:

Limitation and risk:

Septage must be removed and transported off-site for treatment prior to disposal.

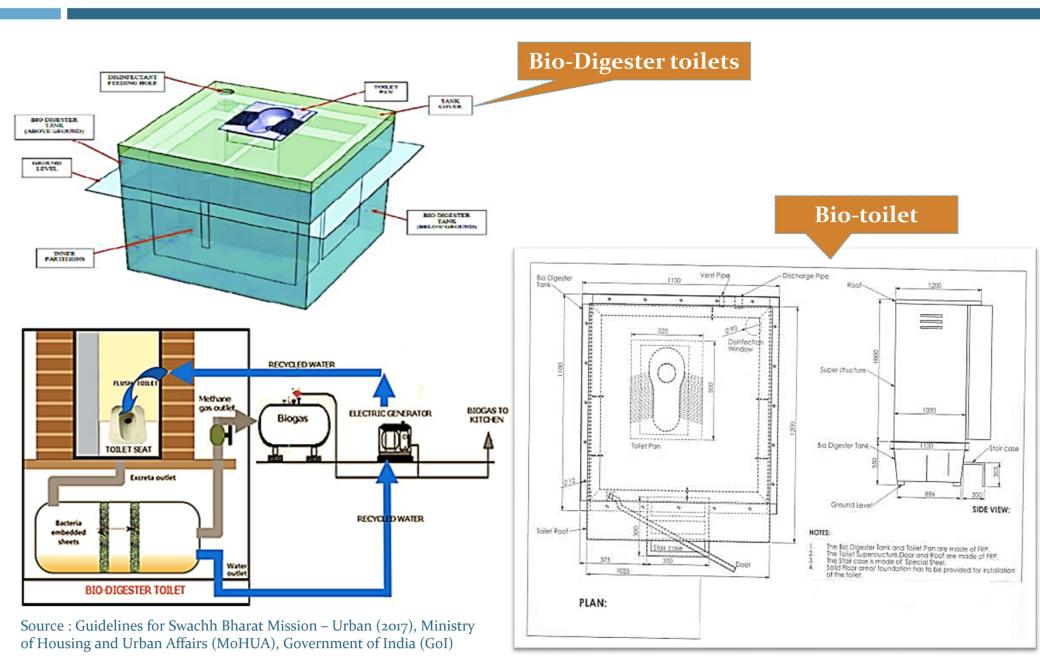
- High cost and space requirements for the soak away or drain field
- Common practice is to discharge effluent directly into an open drain as leaching system is often not constructed
- 3. Retention time is insufficient if Septic tank receives too much wastewater
- 4. Commonly the householder bypasses the soak away and connects the overflow directly to a surface water drain
- 5. Performance monitoring of septic tanks is rarely undertaken
- 6. Regulation to control private desludging operators is problematic

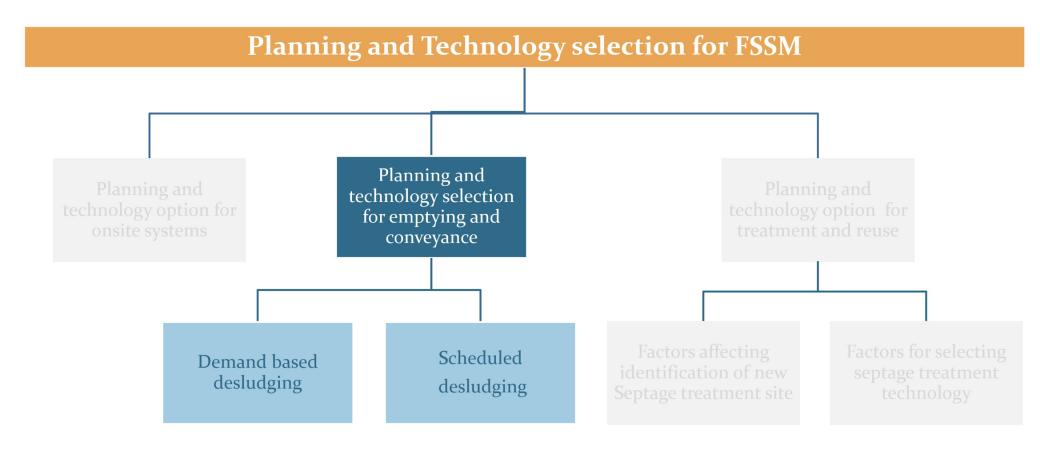
Linked technologies:

Periodic emptying

Source: Manual on Sewerage and Sewage Treatment Systems, CPHEEO, 2013, Part A: Engineering: http://cpheeo.nic.in/WriteReadData/Cpheeo\_Sewarage\_Latest/PartA-HighResolution/Chapter%209.pdf

# Technology option for onsite systems (3/3)





### Existing types of emptying & conveyance systems. . .



Services mainly provided by city governments



Unsafe handling of septage



- Emptying when the tank is full
- Due to infrequent cleaning, septage begins to solidify in tanks and septic tank fills up, faecal matter along

with effluents is released into the drains

- No monitoring mechanism for informal sector
- Cleaning cycle greater than 8-10 years against recommended cycle of 2-3 years by GoI advisory on Septage Management

## **Manual Scavenging Act**



# Prohibition of Employment as Manual Scavengers and their Rehabilitation Act, 2013

Came into force on Dec 6, 2013

"Prohibition of Insanitary Latrines and Employment and Engagement for cleaning of Sewers or Septic Tanks as Manual Scavenger

#### **Prohibition of Activity**

Local authorities to survey Insanitary latrines and provide Sanitary community latrines.

Survey of manual scavengers in urban areas by Municipalities.

Duty of local authorities and other agencies to use modern mechanical technology for cleaning of sewers and onsite systems, etc.

#### Rehabilitation

Rehabilitation of persons identified as Manual Scavengers by a Municipality. Housing and Financial Assistance to be given.

### Technology options for emptying and conveyance







#### Conventional Vacuum Tanker

For septic tanks which have proper **access roads**, a **larger vehicle** maybe used

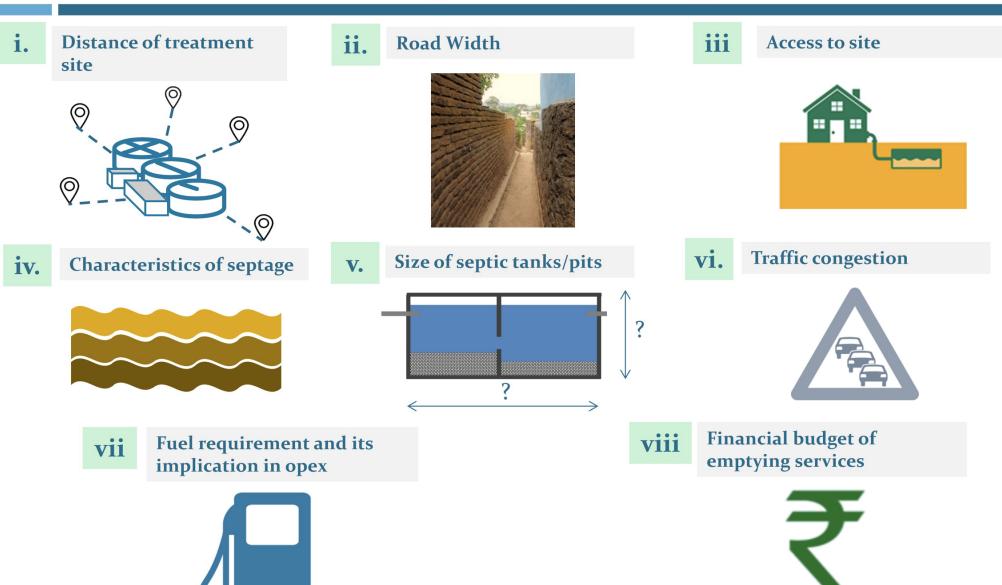
#### Mini-Vacuum Tanker (Vacutug)

For septic tanks located in **narrow lanes** or those that do not have proper access roads, **smaller vehicles** maybe used

#### Gulper

Smaller mechanized tricycle/
motorcycle mounted
collection tanks of 20–40 litres
capacity with gulper or smaller
vacuum pumps at the primary
level backed by a secondary
transport system may work in the
informal slum settlements.

### Parameters for assessing conveyance options



# Parameters for assessing conveyance options

Parameters	Mini Vacuum Truck (Vacutug)	Conventional Vacuum truck	Gulper
Distance of treatment plant from emptying point	Small-Haul distance	Long-Haul distance	No means of disposing the sludge off site
Road width	To be used where road widths are narrower	To be used where road widths are broader	Can be used in narrower road widths
Access to site	To be used where site access is difficult for large vehicles	To be used where site access is easy for large vehicles	Can access most locations
Type of onsite sanitation system (septic tanks/ pits) and characteristics of septage	Difficulty emptying high viscosity sludge	Can handle high viscosity sludge	Hand pumps can be used for liquid and, to a certain degree, viscous sludge
Size of septic tanks/pits	Applicable for Smaller volume (500-2000 litres)	Applicable for Larger size (3000- 5000 litres)	Cannot empty entire pit (if pit is deep); Slow emptying times
Traffic congestion	To be used in areas with high traffic congestion	Difficulty in moving in areas with high traffic congestion	Not affected by traffic congestion
Fuel requirement and its implication in opex	Requires less fuel; low opex	Requires more fuel; high opex	No fuel requirement; very low Opex
Financial budget of emptying services	Not financially viable for long-haul transport	Proves to be financially viable for long-haul transport	Not financially viable for large septic tanks/pit size and for long-haul transport

## **Occupational Safety**

- Municipalities should provide workers with safety gear.
- Each worker should be made aware of the risks of the work through trainings.
- Workers should be held liable for not using available protective gear.





Use of safety gears by a sanitation worker



## Demand v/s Scheduled Emptying

#### **On-Demand Basis**

Cleaning is done **on-call** by the household, who do not see the need for regular cleaning

The **cleaning services** of the ULB are currently treated as a **complaint redressal** system for overflowing septic tanks rather than a regular cleaning and maintenance service.

The ULBs operates the trucks (either owned or borrowed) when the demand arises.

Households generally pay a certain amount once in >8-10 years to get tanks cleaned during the time of overflow.

#### **Scheduled Practice**

Septic tanks will be cleaned on a **pre- determined schedule.** 

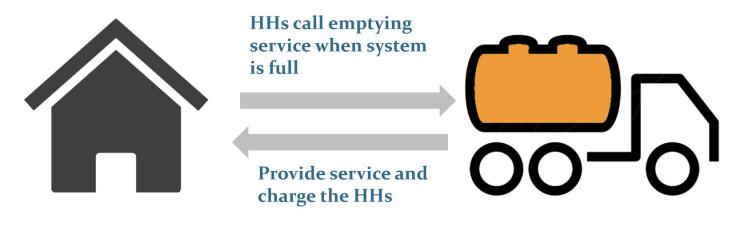
**Regulations** and **penalties** will be set in place to **ensure periodic cleaning** 

**Awareness generation** activities will educate households about the need for regular cleaning

Each town will require an additional **number of trucks to meet service standards** (which can be **operated by a private player**)

**Local taxes levied** by the ULB will be used to **recover** the **operating expenses** for regular cleaning.

## Demand Based emptying services



#### If non-regulated,

- No regular cleaning
- Overflowing system pose environmental and health risk
- Private emptier may charge higher
- No safety precautions
- No monitoring of septage disposal

### Plan for Regulated Demand based emptying services

- Awareness and regulations to HHs for regular desludging
- Empanelment and training of desludging operators
- Monitoring of emptying services through GPS enabled trucks
- Mandatory safety measures during desludging
- Regulations for emptying charge/tax system

#### **Dakar Model**

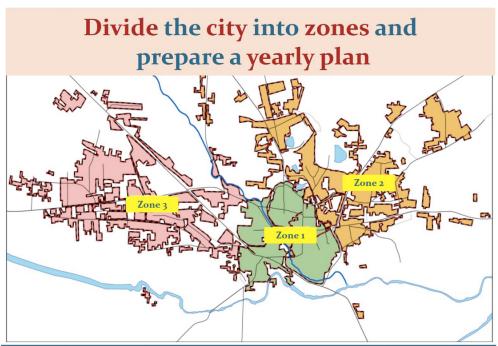


# Schedule of emptying services

# Septic tank cleaning cycle of 3 years

- To maintain a cycle of 3 years, roughly 2800 septic tanks need to be cleaned annually
- Each vehicle needs to make 4 to 5 trips daily
- Roughly 300 Working Days are required
- To clean 2800 septic tanks, 2-3 nos of suction emptier trucks of 5000 capacity would be required

2-3 nos of trucks of 5000 litre capacity are required for cleaning HHs and non-residential septic tanks



Year	Zones	No. of septic tanks to be cleaned annually (no)	No. of Days required
	Zone 1	1889	201
Year 1	Zone 2	947	101
	Total	2836	302
Year 2	Zone 2	1262	135
	Zone 3	1582	169
	Total	2844	303
Year 3	Zone 3	2762	294
1eal 3	Total	2762	294

### Regulating emptying services . . .

#### Licensing of septage transporters

Emptying services by ULB or by private agencies: management contracts. In case of private sector contract, ULBs should certify and license private septage transporters to de-sludge and transport waste to the designated treatment facility.

Septage Transporter Permit for Municipality				
In accordance with all the terms and conditions of the current Municipality's Rates, Rules and Regulations, the special permit conditions accompanying this permit, and all applicable rules, laws or regulations of Government of Maharashtra, permission is hereby granted to:				
NAME OF PERMITTEE:				
ADDRESS:				
For the disposal of septage from domestic septic tank or commercial holding tank at thetreatment facility.				
This Permit is based on information provided in the Septage Transporter Permit application which constitutes the Septage Management Hauled Permit.				
This Permit is effective for the period set forth below, may be suspended or revoked for Permit Condition Non Compliance and is not transferable. The original permit shall be kept on file in the Permittee's office. A copy of this Permit shall be carried in every registered vehicle used by the permittee.				
EFFECTIVE DATE:				
EXPIRATION DATE:				
CHECK IF RENEWED PERMIT				
Permit is liable to be cancelled in case of violations of any Acts, Rules and Regulations relating to the operation of Septage System or in cases of safety protocols not being adhered to or in case of non-permitted disposals.				

#### Sample licensing format

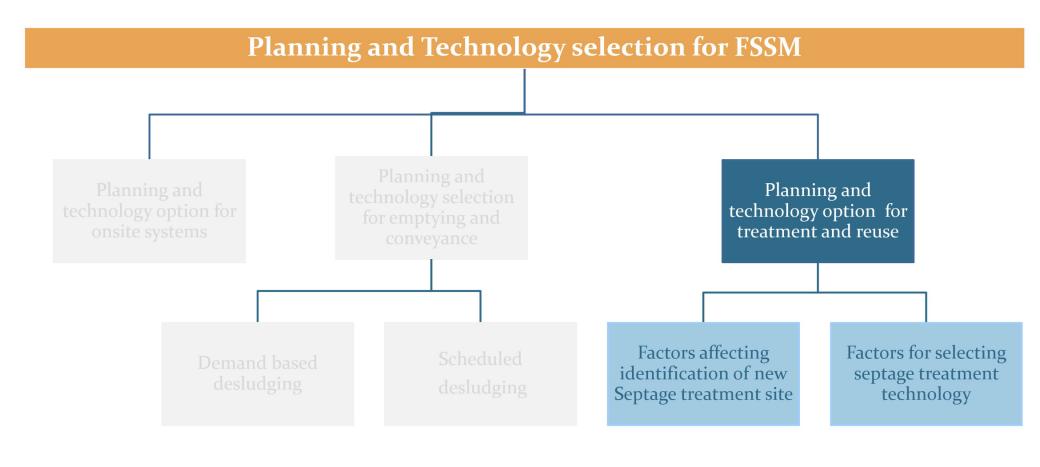
#### **Template Manifest form for emptying**

Manifest forms are an integral part of a comprehensive <u>septage</u> management program. This completed document or documents with signatures of the household/property, suction truck operator and treatment plant operator should be submitted to the local government for their records. These records can be linked to the payment of the emptier operator in such a way that the emptier operator is only paid if there are signatures of all the stakeholders

Collection and transport records form / manifest forms'

Sample Form to be filled by Operator / Transporter of Septage				
į. Identification of Waste:				
a) Volume				
b) b) Type: Septic Tank Others c) c) Source: Residential Commercial Restaurant Portable Toilet Others				
C) C) Source				
ii. Details of Waste Generator				
a) Name:				
b) Phone Number:				
c) Address:				
d) Pin:				
<ul> <li>e) Any kind of deficiencies, missing pipes or fittings, improper manholes or access covers, any other cracks or damage observed:</li> </ul>				
The undersigned being duly authorized does hereby certify to the accuracy of the source and type of wastewater collected and transported.				
Date:Signature:				
iii. Details of Transporter / Operator				
a) Company Name:				
b) Permit:				
c) Vehicle License:				
d) Pump out date:				
The above described wastewater was picked up and hauled by me to the disposal facility name below and was discharged. I certify that the foregoing is true and correct:				
e) Signature of authorized agent and title:				
iv. Acceptance byMunicipality's authorized STP				
The above transporter delivered the described wastewater to this disposal facility and it was accepted.				
Disposal date: Amount Collected from Transporter (if any):				
Signature of authorized signatory and title:				
NOTE: SUBJECT TO THE TERMS AND CONDITIONS OF MUNICIPALITY.				

Adapted from operative guidelines for septage management for urban and rural local bodies in Tamil Nadu. (2014)



# Septage quality results of cities. . .

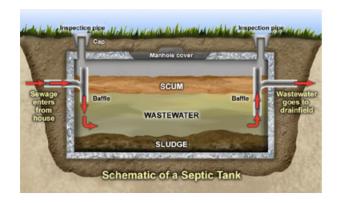
	Parameter		Wai		Sinnar	
Sr.No.		Unit	Household septage	Community - Public toilet septage	Household septage	Community - Public toilet septage
			Result	Result	Result	Result
Test results						
2	BOD5 at 20°c	mg/l	6000 - 16500	228 - 5400	336 - 39000	346 - 2533
3	COD	mg/L	11408 - 27776	395.2 - 9523	1000 - 88000	920 - 7200
4	Total Solids by volume	%	0.992 - 8.07	0.071 - 1.36	0.42 - 7.74	0.43 - 1.06
5	Total Nitrogen (as N), by volume	%	0.044 - 0.0719	0.016-0.067	0.02 - 0.16	0.06 - 0.11
6	Phosphorus (as P), by volume	%	0.004 - 0.009	0.001 - 0.007	0.0002	0.0002
7	Pottasium (as K) by volume	%	0.004 - 0.014	0.005 - 0.015	0.006 - 0.027	0.017 - 0.029
8	Gross Calorific Value, on dry basis	cal/g	4148	*	3226 - 4817	1281 - 2732
9	Faecal Coliforms	/100ml	>1600	>1600	22 - 920	32 - 170

Note: \* - Not analyzed due to insufficient quantity of sample

- BOD and Total Solids are affected by emptying frequency
  - ☐ The more frequently the septic tank is emptied: Less is the BOD and Total solids and vice a versa
- The emptying frequency is also dependent on type of housing.
  - ☐ Flats are emptied more frequently as compared to bunglows / row houses

### Septage Quality differs City to City . . .

## Septage Quantity calculation. .



#### **Volume of Septic tank**

- Requires detailed survey of each property (residential, community, commercial, institutional)
- Total volume of all types of collection system



#### Per capita generation Standard

- Based on Std norm of 230
   litres/capita/year (GOI septage guidelines)
- Septage quantity (litres/year)=
   population\*230

### **Identify new Septage treatment site...**

#### i. Distance of treatment site



- Long distance: costly
- A site that is too far away implies fewer trips per day, less revenue and more fuel costs to private operators.

#### ii. Land availability



- Government land availability
- ULB should also explore the possibility of developing septage treatment facility at solid waste dumping or treatment site.

#### iii. Reliability of electricity



• If treatment technology has mechanical operated parts.

#### iv. Neighborhood



- A treatment site may generate nuisance, especially bad odors.
- It should be located at an appropriate distance from the residential areas.

#### **v.** Geological Parameters

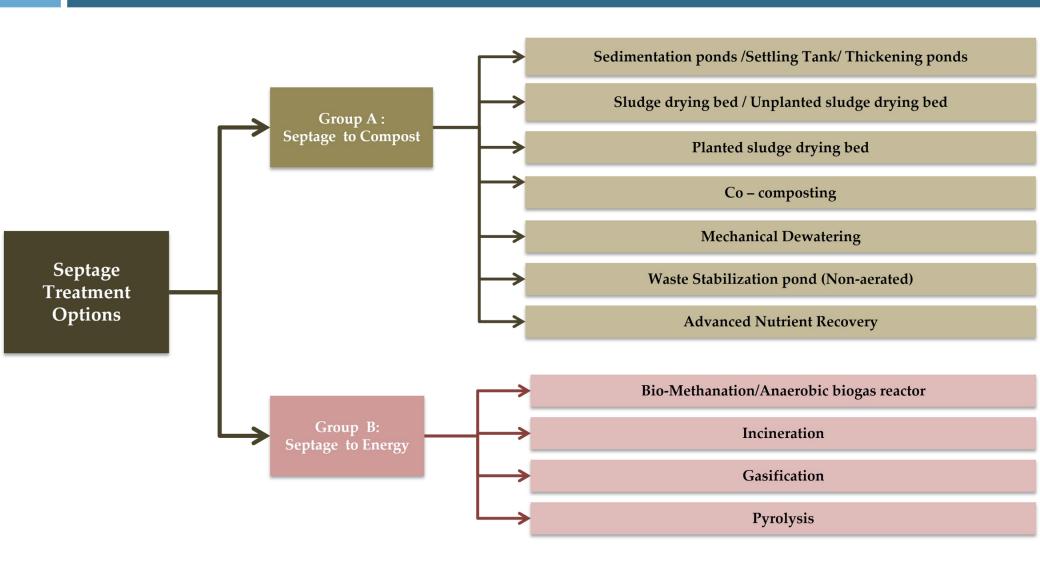


- Groundwater table
- Type of soil
- Prone to flooding

# Identify and compare treatment Technology based on following factors...

- Technical performance of treatment option:
  - Technology providing required quality output,
  - Popularity in local context, advantages and disadvantages,
  - requirement of pre-treatment or post treatment,
  - level of difficulty in handling or discharging endproduct generated, etc.
- □ **Site condition:** Permeability, groundwater table, soil type etc
- Capital and operating cost
- Simplicity in Construction & Operation
- □ **Level of mechanization** required for its operation
- Efficiency of energy recovery

### Various Septage treatment options are available. . .



Based on literature reviews and international case studies . . .

# **Group Exercise**

### Tariff requirement to recover O&M cost

#### Step 1: O& M cost for schedule septic tank emptying service

1	Fuel cost for schedule emptying service = (Number of septic tank to be emptied daily*300* Average distance * 2 * Fuel price/ Fuel efficiency)  - Assume Fuel efficiency for truck = 5 km per liter  - Assume Fuel price = Rs 70 per liter	
2	Repair and maintenance cost = (Number of suction emptier truck requirement* 12 * 2,000)  - Assume average repair & maintenance cost = Rs 2,000 per month	
3	Establishment expenses = ((Number of suction emptier truck requirement*  12 * No of manpower* Monthly Salary)  - Assume, 2 manpower requirement per truck  - Assume, Salary = Rs 10,000 per month	
4	Sub-total = (1+2+3)	
5	Overhead + Insurance + other Miscellaneous cost = Sub-total(4)*X%  - Assume, other cost as X% of sub-total (4)	
6 –A	Total O&M cost for schedule septic emptying service = (4+5)	

### Tariff requirement to recover O&M cost

#### **Step 2: O& M cost for septage treatment facility**

1	Energy cost for Septage treatment facilities = (Energy cost per month * 12)  Energy cost  - < 25 cum/day = Rs 5,000 per month  - 25-50 cum/day = Rs 10,000 per month  - 50-75 cum/day = Rs 15,000 per month  - > 75 cum/day = Rs 20,000 per month	
2	Repair and maintenance cost = (Avg. Repair & maintenance cost * 12)  - Assume average repair & maintenance cost = Rs 10,000 per month	
3	Establishment expenses = (No. of manpower*Monthly Salary *12)  - Assume, 4 manpower requirement (in 2 shifts)  - Assume, Salary = Rs 10,000 per month	
4	Sub-total = (1+2+3)	
5	Overhead + Insurance + other Miscellaneous cost = (4*X%)  - Assume, other cost as X% of sub-total (4)	
6-B	Total O&M cost for managing Septage treatment facility = (4+5)	

### **Key Outputs...**

- A. Annual O&M Cost = 6-A + 6-B =
- B. Per property tariff requirement for septage management =

=(Annual O&M cost (A)/ total properties)\* collection efficiency

- Considering tax collection efficiency= 70%
- Note: Users may calculate differential tariff structure across property uses; properties with toilet facility v/s properties dependent on community toilet etc.

# SESSION 5

# **FINANCING for FSSM**

### **Objective of the Session**

 This session will highlight that to ensure financial sustainability of FSM services, it is important to assess capacity for financing of both capital and O&M expenditure over the plan period.

• The session will give brief overview on how to assess financial requirements for both capital and O&M expenditures for implementation of FSSM in a city.

The session will also provides guidance on potential sources of finance for meeting
these expenditures including through external grants, private sector investments,
user contributions, external debt or through local government internal resources.

### Financial Requirements for FSSM

### Assessment of Financing requirement across FSM service chain



- The first step in Financial Assessment is to determine the financing requirements for proposals for the full service chain starting with toilets in the user interface, to collection, conveyance and treatment or disposal.
- The finance requirements are essentially based on costs of achieving the various improvement activities planned.
- It is also important to ensure that both capital costs and O&M costs are assessed.

## Potential sources of Financing

- For developing a financing plan for FSM, potential sources of funds for capital expenditures will be required and terms and conditions for each will need to be identified.
- The potential sources for capital expenditures may include grants from national/provincial government; own resources of local government, CSR funds from corporate sector or loan from financial institutions.
- In case of private sector participation, the willingness of private players to meet capital expenditure will also need to be assessed.
- Similarly, background assessment of various ongoing programmes at the state and national levels will provide an idea of the possibility of accessing such funds to meet the capital expenditure requirements.
- The potential sources for operating expenditure may include local government own fund, levy of user charge or tax, sale of treated sludge to end users.

# Identify potential sources of Financing

	Access	Conveyance	Treatment/ Disposal
	New toilets and Refurbishment of septic tanks	Suction Emptier Trucks	Treatment Facility- Land and construction cost
	Households	Central/State Grants	Central/State Grants, VGF
CAPEX	Government Subsidy	Local Govt. funds	Local Govt. funds
5	CSR fund, Crowdfunding, Credit	Private Sector/PPP	Municipal Bonds/Public Finance
			CSR, Crowdfunding
			Private Sector/PPP
OPEX	Repair of toilets and septic tanks	Operation of Emptier trucks— Fuel cost, salaries of truck driver,etc	Operation of Treatment Facility- Salary, electricity , pumps replacement, etc
	Households, Housing society fees	Sanitation Tax/Other Taxes	Sanitation Tax/Other Taxes
		User Charges (Emptying fees)	Sale of Compost

### **Assess sources for CAPEX....**

Current Government Programmes and funds availability

(eg: SBM, AMRUT, 14<sup>th</sup> FC)

Own funds of Urban Local Body for capital financing

Willingness of Private sector to invest

Innovative financing Eg: CSR, Crowdfunding, loans

## **CAPEX: Emptying & Conveyance**

### A. Potential sources of finance for Capital Expenditure

#### Suction Emptier Trucks

Central/state Grants/ Local Government Funds

Private sector

**Demand based FSM Services** 

Scheduled FSM Services

Several states have earmarked funds/ grants for procurement of vacuum trucks for urban local governments.

Private sector is already investing as per demand

Private sector is generally willing to bring investment for vacuum trucks

## **CAPEX:** Treatment system

### A. Potential sources of finance for Capital Expenditure

#### **FSSTP**

Central/state Grants

Local governments

Private /VGF

Innovative Finance

#### **Demand based FSM Services**

Size of treatment units is relatively small. Large cities may mobilize from own funds. Small cities may mobilize from 14<sup>th</sup> FC funds/AMRUT.

#### **Scheduled FSM Services**

- -Large cities may use ongoing national level programmes
- Small cities may require small size of grant from state programme or mobilize from 14<sup>th</sup> FC funds.

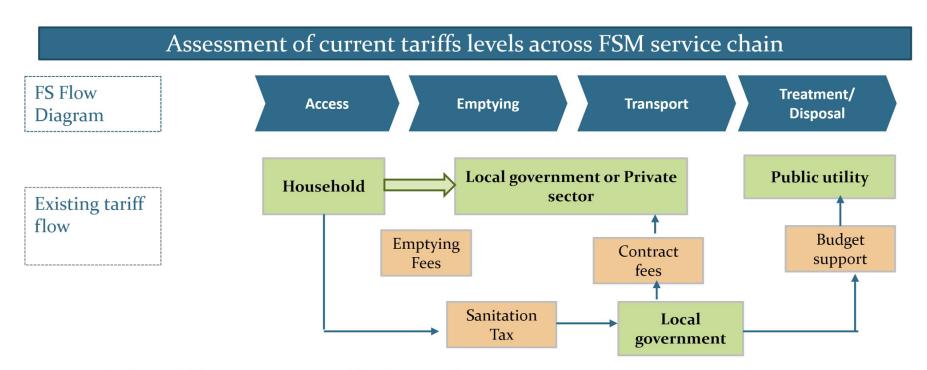
Private sector is willing with VGF

CSR, Social Impact Investor, Donor funding etc

# **Identify Existing Revenue sources**

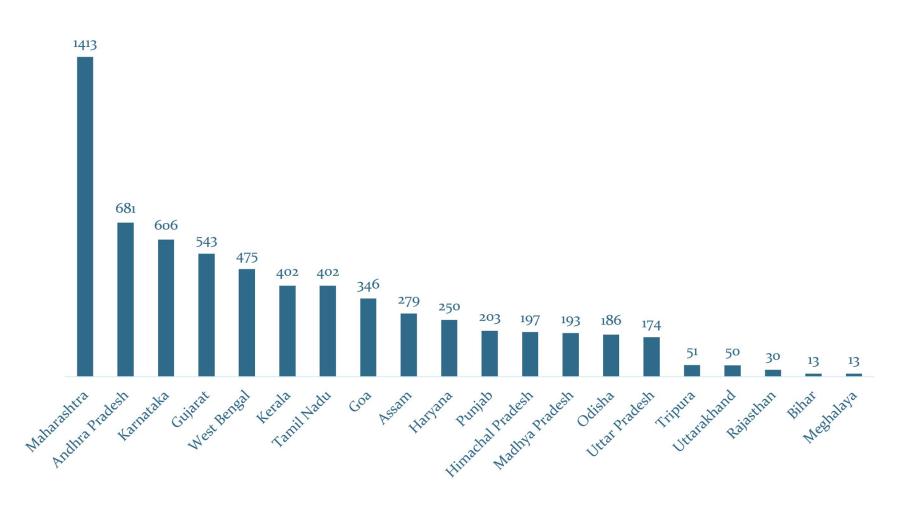
#### To make FSM activities sustainable, assessing the revenue sources is very important

- Local government become financially sustainable by leving taxes and/or user charges so as to recover O&M costs of recent urban development programmes.
- It is therefore imperative that any proposed investment plan includes ways to recover O&M costs.
- Besides meeting operating expenses, the ULB is required to keep sufficient surplus to meet repayment obligations in addition to its committed capital expenses.



### Per capita Property Tax



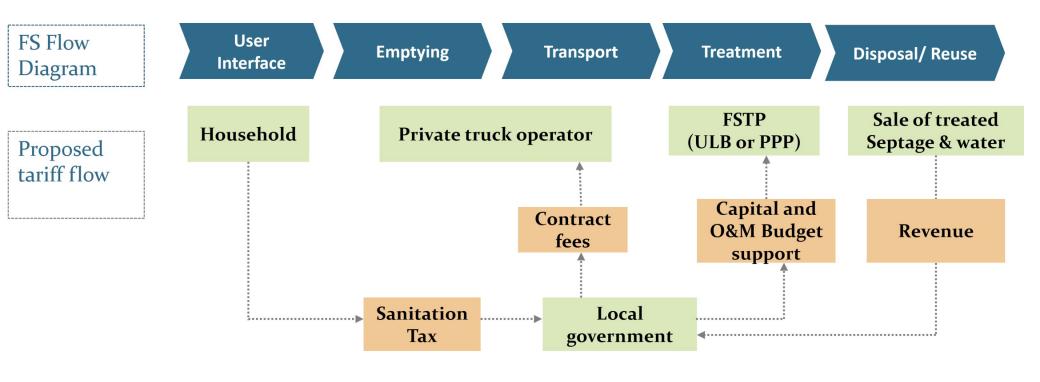


### Potential Revenue structure

#### **Scheduled Desludging through Sanitation Tax**

- Basis a) sanitation tax collected from owners of OSSs, and
  - b) mandatory scheduled desludging of tanks/pits.

**Sanitation tax** is collected by the local authority either as a percentage of property tax or by the public utilities as a surcharge on water bills.



### **Discussion points**

• What are key issues in financing FSSM?

Emptying charge or Sanitation tax?

- Potential Sources for CAPEX and OPEX in your state?
  - Emptier trucks
  - Treatment plant

# Session 6

# Behaviour Change Communication and Sanitation

### Learning Objectives

- Behaviour Change Communication in sanitation is more than just conveying a message through mass media campaigns, films and posters.
- Messaging for urban sanitation should be proof tested for any gender, caste and class stereotyping. Negative messaging can strengthen status quo of a deprived social group or class, and gains made in behaviour change may be short lived at best.
- Understanding the audience amounts to understanding deeper level self-perception barriers that prevent adoption of improved behaviours at the individual and community level.
- BCC in the containment and access (individual and public toilets) has been researched. Lessons learnt need to be tested for other parts of the FSSM value chain.

## Behaviour Change: Some Key Learnings

- Lack of knowledge and awareness of negative health impacts are not the primary barriers to behaviour change in rural sanitation and are unlikely to be a case in urban sanitation as well.
- Lack of public toilet/sanitation infrastructure particularly in slums and poor settlements needs to be addressed first, before addressing behaviour change.
- Behaviour change in urban sanitation comes with systemic change to address toilets, solid waste, drainage and FSSSM.
  - As long as there is a lack of public individual and toilet infrastructure in slums (adequate, functional and clean toilets and urinals for women and men that are connected to sewerage systems) as long as there are waste dumps in poor settlements and along market yards, public bus stands and hospitals that are not cleaned up by public authorities on a regular basis - no amount of individual awareness and motivation can address urban sanitation challenge.

- Before initiating a general BCC-IEC mass media or a community wide awareness campaign for construction and usage of toilets:
  - An assessment needs to be done to find out if there are any deeper individual and community level self-perception barriers of gender, caste and class – for not using toilets or keeping them clean. BCC research in rural sanitation has shown that there are major barriers to adoption at individual level.
  - Whether gender, caste and class impact on the access to public toilets in poor settlements need to be explored.
  - Whether administrative bottlenecks (contractual employment of sanitary staff, SBM subsidy release issues, etc.), are a constraint.

## Behaviour Change Messaging for sanitation

- BCC messaging through mass media needs to be gender sensitive and not re-enforce the stereotype role of men (as earners and decision makers) and women (as care givers).
- BCC messaging should recognize and honour the hard lives and work that the working poor do, and gently motivate them to also improve their sanitation and hygiene behaviours.
  - Mocking people or making fun of their habits or using threats and coercion, without understanding deeper self-perception barriers, may fall on deaf ears and at best bring temporary change in sanitation behaviours.
- A more incremental and long lasting approach can be to address practical infrastructure and O&M challenges that impede toilet usage first, and then address behaviour change and affordability challenges of individual and community/public sanitation.

### BCC Messaging for FSSM

- Behaviour Change priorities for FSSM can be for:
  - Understanding the barriers to adopting toilet usage
  - Construction of a standard septic tank
  - Regular scheduled desludging and
  - Preventing indiscriminate disposal and dumping of septage waste.
- BCC strategies for FSSM need to reach out to multiple stakeholders HHs, community, masons, emptier operators, ULB officials, elected representatives, policy makers...
- Key BCC Messaging for FSSM :
  - Safe containment systems: septic tank design and construction norms
  - Health safety of sanitary workers: empyting and transportation of sludge
  - Incremental improvements: start dumping faecal sludge in trenches or in designated disposal area or into sewer networks
  - Option of treatment in farmers fields through trenching: advocate for Farmers health safety
  - Different technological solutions available in the market : advocate all solutions

• UMC to please add more slides on BCC and IEC